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BEST SELLING AUTHOR DAVID BACH COMMITS \$170,000 TO BUILD HOMES FOR LOW-INCOME FAMILIES

Bach's FinishRich Foundation Gives Portion of Proceeds from
#1 Bestseller *The Automatic Millionaire Homeowner*
to Support Habitat for Humanity NYC and Help Katrina Victims

New York, NY – In his runaway #1 national bestselling hit, *The Automatic Millionaire Homeowner*, financial guru David Bach shares a simple plan to help people build wealth through real estate. While the book is designed as an easy read to educate and inspire people on how to buy a home, and use real estate investments to build wealth over the long-term, the final chapter is titled: MAKE A DIFFERENCE – HELP SOMEONE ELSE BECOME A HOMEOWNER. Committed to this belief, Bach has recently made two donations and commitments totaling \$170,000 to help low-income families get into homes.

“Everyone should have the opportunity to be a homeowner,” says Bach. “My first goal is to help educate millions of people on how to get into homes on their own, which is why I launched a three-year financial literacy campaign called The Great American Homeowner Challenge™ with founding sponsor Wells Fargo Home Mortgage. Tens of thousands of people have joined me on *The Challenge* Tour around the U.S. already and the crowds of people who are learning how to get started is truly inspiring.”

“For some families not as fortunate who just need a boost to get started, I believe we should all contribute what we can afford and put our money where our heart is. That is why I am giving a portion of the book proceeds to help families in need. With Habitat

for Humanity in New York we are renovating an eight-family building in the Bronx. I also am sponsoring a home for Katrina victims.”

In addition to at least \$120,000 in proceeds from *The Automatic Millionaire Homeowner* being donated to Habitat for Humanity NYC, Bach’s team at FinishRich Media will be volunteering time this summer to help renovate the building in the Bronx. Bach also donated \$50,000 to help sponsor a house that will give a family affected by Hurricane Katrina a new start.

“We are truly grateful for David Bach’s contribution to help so many families achieve their dream of homeownership,” says Roland Lewis, Executive Director of Habitat for NYC. “We are also inspired by his dedication to educating millions through his books and speeches. His message about homeownership being the foundation to one’s financial freedom is so important for people to learn.”

Bach is currently on a 14 city tour as part of *The Great American Homeowner Challenge*[™], a financial literacy campaign with the goal of educating 10 million people to buy a home, second home, or investment property by 2008. Bach’s company, FinishRich Media -- in association with the nations #1 retail mortgage lender, Wells Fargo Home Mortgage – is helping take his inspirational and educational message to millions around the country.

Says Bach, “I truly believe if we all start working together and giving back, we can really make a difference.”

About David Bach, FinishRich Media

The founder and Chairman of FinishRich Media, a company dedicated to revolutionizing the way people learn about money, Bach is the author of seven consecutive national bestselling books, including two # 1 *New York Times* business bestsellers, *Start Late, Finish Rich* and *The Automatic Millionaire*, as well as the national bestsellers *The Automatic Millionaire Homeowner*, *Smart Women Finish Rich*, *Smart Couples Finish Rich*, *The Finish Rich Workbook*, and *The Automatic Millionaire Workbook*. In all, his FinishRich books have been published in more than 15 languages, with more than 4 million copies in print in the U.S alone. Currently featured on Oprah’s series, America’s Debt Diet and a featured contributor

and columnist for Yahoo! Finance, Bach is also the creator of the FinishRich® seminar series, which highlights his quick and easy-to-follow financial strategies, and which has been taught to more than 750,000 people nationwide. For more visit www.finishrich.com.

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