

FOR IMMEDIATE RELEASE

David Bach, Best Selling Author and TV Personality, Launches New Automated Money Management Program to Live and Finish Rich

The Automatic Money Manager™ makes tracking your spending and growing your savings easy. You can now have total control over your finances.

The average American household has about \$8,000 in credit card debt and this number is on the rise. David Bach, America's favorite money coach and Chairman and Founder of FinishRich Media, has launched The Automatic Money Manager to address the growing consumer debt issue and the need to increase savings and wealth.

The Automatic Money Manager, powered by In2M®, is a fully secure online tool that is truly a solution to tracking spending and growing savings. This easy to use application is based on the strategies outlined in David Bach's hugely successful FinishRich and Automatic Millionaire series. "Most people simply don't know what they spend- and as a result they consistently spend more than they make month after month, year after year," said Bach. "The power of the Automatic Money Manager is in its ability to quickly help you see where your money goes, so in minutes you'll be spending less and saving more!"

This program is the answer to the questions that many are faced with everyday when addressing their personal financial situation. In the matter of one hour and through one application, the user can gain insight into their checking, savings, credit cards and investment accounts. Once each user account has been added, the program automatically retrieves transactions and balance information, creating a means to make informed spending decisions and having up to date information at ones fingertips. In addition, the program can set aside funds for a home or car purchase, vacations, retirement accounts, etc. Bach states, "Gone are the days of entering in six to ten different websites or calling just as many phone numbers to track balances and transaction postings. Not only is this a product that helps create financial savings but it also saves time".

David Bach has touched the lives of millions around the world by helping them live a life of financial freedom and turn dreams into realities. His tips are easy to follow and have just become even easier to act on. Bach says "I can't help every person individually, but I can offer tools to compliment the education that I provide in my books and seminars. The Automatic Money Manager is the best tool to apply the principles that I teach and we're very excited that we can offer it." I".

About David Bach and FinishRich Media

The founder and Chairman of FinishRich Media, a company dedicated to revolutionizing the way people learn about money, Bach is the author of seven consecutive national bestselling books, including two # 1 New York Times business bestsellers, Start Late, Finish Rich and The Automatic Millionaire, as well as the national and international bestsellers Smart Women Finish Rich, Smart Couples Finish Rich, The Finish Rich

Workbook, and The Automatic Millionaire Workbook. In all, his FinishRich books have been published in more than 15 languages, with more than 5 million copies in print in the U.S alone. Currently a featured contributor and columnist at Yahoo.com, Bach is also the creator of the FinishRich® seminar series, which highlights his quick and easy-to-follow financial strategies, and which has been taught to more than one million people nationwide. Find out more about David Bach at www.finishrich.com.

About In2M Corporation

In2M is a leading Internet and mobile software services company specializing in the development and delivery of financial productivity applications for personal and business use. Founded in 1999 and headquartered in Draper, Utah, In2M is a privately held company.

In2M is a registered trademark of In2M Corporation. The names of actual companies and products mentioned herein are the trademarks of their respective owners.