

# The BusinessWeek Best-Seller List

| HARDCOVER BUSINESS BOOKS |   | WEEKS ON LIST | WEEKS ON LIST | PAPERBACK BUSINESS BOOKS |   | WEEKS ON LIST | WEEKS ON LIST |
|--------------------------|---|---------------|---------------|--------------------------|---|---------------|---------------|
| 1                        | <b>THE WORLD IS FLAT</b> Thomas L. Friedman (Farrar, Straus & Giroux • \$27.50) <i>Globalization is great—sort of, says a columnist from The New York Times.</i>          | 1             | 12            | 1                        | <b>GOOD TO GREAT AND THE SOCIAL SECTORS</b> Jim Collins (Collins • \$11.95) <i>How noncorporate organizations can excel.</i>                                    | 2             | 5             |
| 2                        | <b>RULE #1</b> Phil Town (Crown • \$25) <i>Think like a business owner and target your investments accordingly.</i>   | 4             | 2             | 2                        | <b>COLLAPSE</b> Jared Diamond (Penguin • \$17) <i>From Easter Island to Central America, why civilizations fall apart.</i>                                      | 1             | 3             |
| 3                        | <b>FREAKONOMICS</b> Steven D. Levitt, Stephen J. Dubner (Morrow • \$25.95) <i>Crack gangs, the Ku Klux Klan, and more, examined by a University of Chicago economist.</i> | 2             | 13            | 3                        | <b>THE AUTOMATIC MILLIONAIRE</b> David Bach (Broadway • \$12.95) <i>How you can put your investment program on autopilot.</i>                                   | 4             | 4             |
| 4                        | <b>BLINK</b> Malcolm Gladwell (Little, Brown • \$25.95) <i>Why snap judgments deserve careful consideration, by a writer for The New Yorker.</i>                          | 3             | 16            | 4                        | <b>WHAT COLOR IS YOUR PARACHUTE?</b> Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The 2006 edition of the enduring job-search bible.</i>                | 6             | 5             |
| 5                        | <b>JIM CRAMER'S REAL MONEY</b> James J. Cramer (Simon & Schuster • \$26) <i>Trading tips from CNBC's wild man.</i>  | 5             | 13            | 5                        | <b>FIND IT, FIX IT, FLIP IT!</b> Michael Corbett (Penguin • \$15) <i>Profiting from real estate, by a television-show host.</i>                                 | 7             | 3             |
| 6                        | <b>THE LITTLE RED BOOK OF SALES ANSWERS</b> Jeffrey Gitomer (Prentice Hall • \$19.99) <i>"Fatal flaws" of selling and more.</i>   | 11            | 2             | 6                        | <b>CRUCIAL CONVERSATIONS</b> Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill • \$16.95) <i>Talk that counts.</i>                         | 8             | 10            |
| 7                        | <b>THE LITTLE RED BOOK OF SELLING</b> Jeffrey Gitomer (Bard Press • \$19.95) <i>Why people buy.</i>   | 8             | 20            | 7                        | <b>J.K. LASSER'S YOUR INCOME TAX 2006</b> The J.K. Lasser Institute (Wiley • \$16.95) <i>Time's up!</i>   | 5             | 5             |
| 8                        | <b>THE LITTLE BOOK THAT BEATS THE MARKET</b> Joel Greenblatt (Wiley • \$19.95) <i>The basics of "value investing" by a Wall Street veteran.</i>                           | 7             | 5             | 8                        | <b>A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE</b> Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i>                 | 12            | 5             |
| 9                        | <b>THE AUTOMATIC MILLIONAIRE HOMEOWNER</b> David Bach (Broadway • \$19.95) <i>Building a real estate fortune.</i>   | 6             | 2             | 9                        | <b>THE 8TH HABIT</b> Stephen R. Covey (Free Press • \$15) <i>Leadership in the new workplace.</i>   | —             | 3             |
| 10                       | <b>SECRETS OF THE MILLIONAIRE MIND</b> T. Harv Eker (HarperBusiness • \$19.95) <i>How to shape your financial destiny, by a Vancouver-based entrepreneur.</i>             | 12            | 13            | 10                       | <b>THINK AND GROW RICH</b> Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys to achieving wealth.</i>                       | —             | 12            |
| 11                       | <b>THE NUMBER</b> Lee Eisenberg (Free Press • \$26) <i>A meditation on retirement and second acts.</i>  | 9             | 4             | 11                       | <b>THE ERNST &amp; YOUNG TAX GUIDE 2006</b> Ernst & Young, LLP (CDS Books • \$16.95) <i>Don't lose those receipts!</i>  | 9             | 4             |
| 12                       | <b>BLUE OCEAN STRATEGY</b> W. Chan Kim, Renée Mauborgne (Harvard Business School • \$29.95) <i>Avoiding business' shark-infested waters.</i>                              | —             | 3             | 12                       | <b>FOOLED BY RANDOMNESS</b> Nassim Nicholas Taleb (Random House • \$14.95) <i>Luck, risk, and probability in the financial markets.</i>                         | —             | 1             |
| 13                       | <b>THE ONE MINUTE MANAGER</b> Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques, conveyed in brief story form.</i>          | —             | 12            | 13                       | <b>MILLIONAIRE REAL ESTATE AGENT</b> Gary Keller with Dave Jenks and Jay Papasan (McGraw-Hill • \$19.95) <i>Models that can make a real estate career soar.</i> | —             | 19            |
| 14                       | <b>THE 360 DEGREE LEADER</b> John C. Maxwell (Nelson Business • \$24.99) <i>How you can exercise influence from the middle of an organization.</i>                        | 13            | 2             | 14                       | <b>RICH DAD'S BEFORE YOU QUIT YOUR JOB</b> Robert T. Kiyosaki with Sharon L. Lechter, CPA (Warner • \$16.95) <i>Starting your own business.</i>                 | 14            | 6             |
| 15                       | <b>WORKING WITH YOU IS KILLING ME</b> Katherine Crowley, Kathi Elster (Warner Business • \$22.95) <i>Overcoming those annoying colleagues.</i>                            | —             | 1             | 15                       | <b>PAY IT DOWN!</b> Jean Chatzky (Penguin • \$12.95) <i>The Today show's financial editor tells how you can reduce your debts.</i>                              | 11            | 3             |

## LONG-RUNNING BEST-SELLERS

### HARDCOVER BUSINESS BOOKS

**GOOD TO GREAT** Jim Collins (HarperBusiness • \$27.50)

**THE FIVE DYSFUNCTIONS OF A TEAM** Patrick Lencioni (Jossey-Bass • \$22.95)

**WHO MOVED MY CHEESE?** Spencer Johnson (Putnam • \$19.95)

**FISH!** Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)

**NOW, DISCOVER YOUR STRENGTHS** Marcus Buckingham, Donald O. Clifton (Free Press • \$27)

### PAPERBACK BUSINESS BOOKS

**RICH DAD, POOR DAD** Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)

**THE TIPPING POINT** Malcolm Gladwell (Back Bay • \$14.95)

**GETTING THINGS DONE** David Allen (Penguin • \$15)

**THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE** Stephen R. Covey (Free Press • \$15)

**THE E-MYTH REVISITED** Michael E. Gerber (HarperBusiness • \$16)

**GETTING TO YES** Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)

**RICH DAD'S CASHFLOW QUADRANT** Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)

**SMART WOMEN FINISH RICH** David Bach (Broadway • \$14.95)

**RICH DAD'S GUIDE TO INVESTING** Robert T. Kiyosaki with Sharon L. Lechter, CPA (Warner • \$19.95)

**THE MILLIONAIRE NEXT DOOR** Thomas J. Stanley, William D. Danko (Doubleday • \$12)

**SMART COUPLES FINISH RICH** David Bach (Broadway • \$14.95)

**THE 48 LAWS OF POWER** Robert Greene (Penguin • \$15)

**HOME BUYING FOR DUMMIES** Eric Tyson, Ray Brown (Wiley • \$21.99)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in April.

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